

Altos Research Unique Stats

STATISTIC	DESCRIPTION	APPLICATION
Market Action Index™	Measurement of several statistics that compare demand levels relative to supply levels. Proprietary Altos Research methodology. Above 30 demand is robust to indicate "Sellers Market." Below 30 indicates weak demand or "Buyers" opportunity markets.	Single, at-a-glance answer to, "How's the Market?" Provides real-time visibility to supply and demand trends in a market. This stat is useful when examining trends over a time series to indicate if a market is weakening, mixed, or strengthening over time. Also indicates seasonal fluctuations in real time.
Percent Price Decrease	Percent of properties currently on the market that have also been on the market recently at a higher price	An insightful measurement of demand in a market. As properties stay on the market longer, they tend to have price reductions. This stat measures how often properties are having their prices reduced.
Percent Relisted	Percent of properties currently on the market that have been pulled and relisted in the last 90-day period. Measured as a percentage of total inventory	Properties get re-listed to seem "fresh" to buyers or because they have a new listing agent. The higher this number, the weaker demand is in a market
Percent Price Increase	Percent of properties currently on the market that have also been on the market recently at lower price	Sometimes called "Percent Flips" (though not all price increases are "flips") this stat is a way to measure investment activity in a market.

Questions? Reach out to us via email at EGQRCEHE%GUETQYEQQ